

# Exhibit C

18-Years - Mozilla Firefox  
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18-Years  
http://bmwusa.com/manufacturing/plant-history/bmw-history/

BMW Manufacturing Co.  
Spartanburg, South Carolina

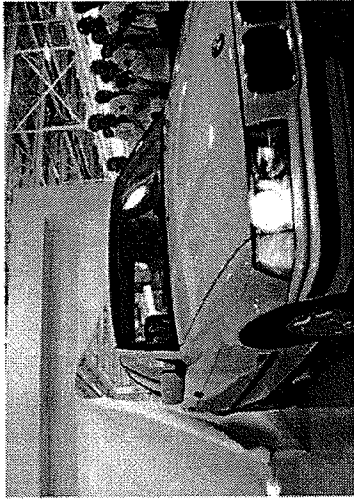
Manufacturing Sustainability Community Education Zenium  
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## Manufacturing Plant History

September 8, 1994. The first BMW produced in North America, a 318i, rolls off the Assembly line at BMW Manufacturing Co. in Spartanburg, S.C. This was the culmination of years of planning to bring production of the Ultimate Driving Machine to North America. In 1992, BMW announced plans to build its US manufacturing facility in Spartanburg, and construction began in April 1993. To date, BMW has produced over 2 million vehicles and have invested over \$5 billion in South Carolina. BMW has been, and continues to be, the ultimate community partner and a driving economic force in South Carolina.

### Performance. Passion. Pride.

For the past 18 years, thousands have converged upon Spartanburg, South Carolina to build the ultimate driving machine. From South Carolina to the world, this world-class manufacturing facility continues to produce the finest vehicles that showcase the latest in innovation, technology, efficiency and sustainability.



September 8, 1994: The first North American-made BMW, a 318i, rolls off the line.

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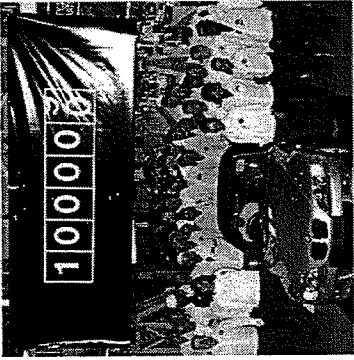


100 Years of Innovation  
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100 years  
www.bmwusa.com/manufacturing/plant-history/bmw-history/

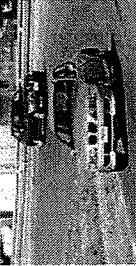
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Plant History  
South Shore

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## Manufacturing Plant History



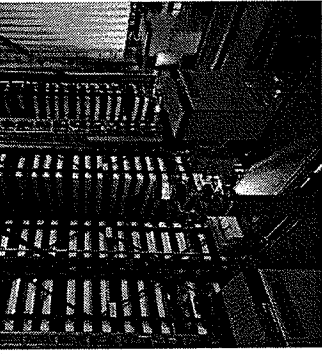
October 28, 1997: The Plant produces the 100,000th roadster.



January 1998: Production starts on the Z3 and M3 coupe.



May 12, 1998: BMW announces a plant expansion to accommodate X5 production.



August 12, 1999: The Plant announces additional 100,000 square foot expansion to add a 90,000 square foot Sequencing Center and 10,000 square foot Analysis Center.

1994 1995 1996 1997 1998 1999 2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012

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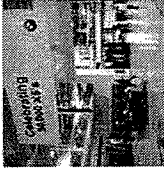


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BMW Manufacturing Co.  
 Sustainability  
 Social Commitment

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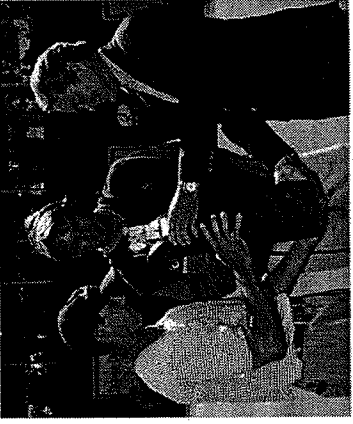
## Manufacturing Plant History


January 2001: The Plant produces the 50,000th X5.



February 2001: The 250,000th roadster ships.



April 30, 2001: The inaugural BMW Charity Pro-Am at The Cliffs raises \$500,000 for local charities.



August 2001: 1 six figures.

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**Manufacturing Plant History**

Navigation Menu: Manufacturing | Sustainability | Community | Education | Zentrum  
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**April 29, 2002:** The second annual BMW Charity Pro-Am at The Cliffs raises over \$515,000 for Carolina charities.

**June 28, 2002:** The Plant produces the last Z3 Roadster.

**July 11, 2002:** Production ready.

BMW Manufacturing Co.  
 Spartanburg, SC  
 South Carolina

18 Years: A Time to Reflect

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18 Years

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North America, LLC

Manufacturing

Sustainability

Community

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Zentrum

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the last



Our First 500,000



July 11, 2002: Production reaches the half-million mark.



September 26, 2002: BMW invests \$400 million and creates 400 jobs.



October BMW's new

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Plant History

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18 Years

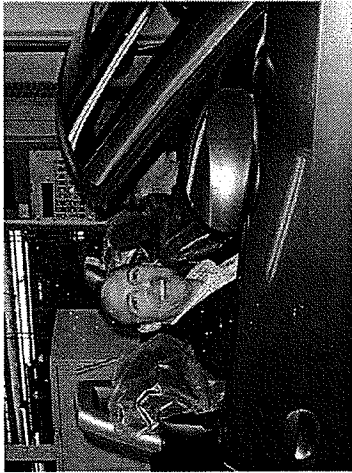
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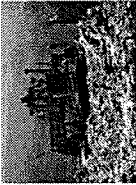
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Sustainable  
Quality  
Innovation

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Manufacturing Plant History




October 22, 2002: Joe Marchese becomes the first person to own BMW's newest vehicle, the Z4 Roadster.



April 2003: BMW announces Landfill Methane Gas Outreach Program - 9.5 mile pipeline to use methane gas to power the plant.



September 25, 2003: Production begins on the 2004 X5.



November 12, 2003: BMW President

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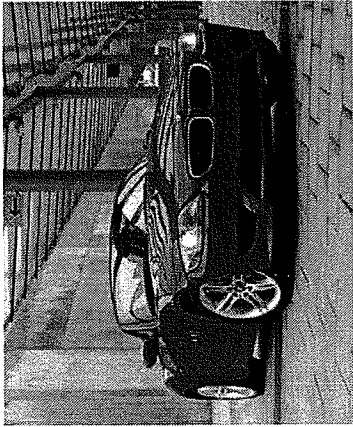
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Manufacturing


Plant History



January 8, 2006: Production begins on the updated 24 M Roadster.



February 28, 2006: The 1,000,000th vehicle rolls off the line.



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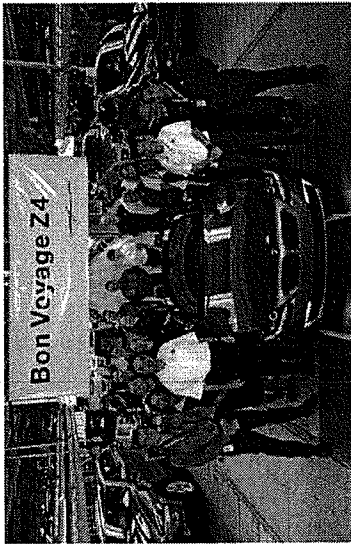
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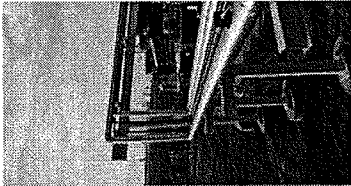
# Manufacturing Plant History



March 10, 2008: BMW Manufacturing announces plans for a \$750 million expansion.



August 28, 2008: The last BMW Z4 Roadster is produced at Plant Spartanburg.



June 10, 2008: BMW ann

BMW Manufacturing Co.

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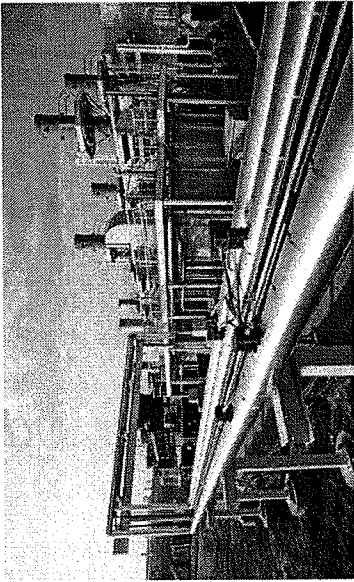
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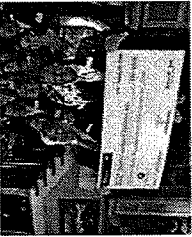
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# Manufacturing Plant History



June 10, 2009: BMW announces an expansion to the Landfill Gas Program.



August 20, 2009: As the BMW Charity Pro-Am heads into its 10<sup>th</sup> year, the tournament announced that over \$550,000 was raised for 78 charities making the total charitable contribution of the tournament \$7.3 million to over 125 charities in the first nine years. The tournament also announced that SYNEX Corporation would become the presenting sponsor.



September 8, 2009:

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The screenshot displays the BMW Manufacturing Co. website. The top navigation bar includes links for 'Manufacturing', 'Sustainability', 'Community', 'Education', 'Zentrum', 'New & Center', 'Charity & Golf', 'Ultimate BMW Experience', 'Diversity', 'Suppliers', 'Contact Us', and 'Careers'. The main content area is titled 'Manufacturing Plant History' and features a timeline of key milestones:

- September 1, 2009:** A photograph of a BMW X5 driving on a road.
- June 8, 2010:** BMW Manufacturing produces 1 million BMW X5s. A photograph shows a large crowd of people gathered around a BMW X5.
- March 22, 2010:** Production begins on the 2011 BMW X5. A photograph shows a large white triangle on a dark background.

The website footer includes the copyright notice: '© 2010 BMW US Manufacturing Co.'.



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# Manufacturing Plant History

October 13, 2010: BMW Manufacturing officially unveils the all-new BMW X3, their newly completed 1.2 million square foot Assembly facility.

January 12, 2012: BMW produces 2,000,000th vehicle on U.S. soil.

BMW is excited

press photo

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